

## THE À LA CARTE PROGRAM

UrbanWood's **A LÀ CARTE** is a program that offers designers, specifiers and construction management professionals maximum flexibility to mix and match colours, specs and platforms and create their unique, perfectly customized flooring solution for any major project.

**A LÀ CARTE** grants design professionals creative free rein to choose any colour they wish, while offering a wide selection of available platforms that will satisfy construction requirements and keep projects on budget.



URBANWOOD  
**À LA CARTE**  
PROGRAM

Your Project, Your Way

Discover how the **À LA CARTE** program caters to your budget, species, grade & colour needs



See the Video!

UrbanWood's **A LÀ CARTE** offers more than a dozen platforms to choose from for tailoring unique solutions for almost any project:

### VISTA SERIES

European Oak, 1.2mm wear layer on a 1/2" plywood platform

### SKYLINE, METRO & SIGNATURE

European Oak in various wear layer thicknesses on a 9/16" plywood platform

### HARMONY, OVATION & MASTERCLASS

European Oak in various wear layer thicknesses on a 3/4" plywood platform

### KLICK SERIES

European Oak, 1.2mm wear layer on platforms with a click connection

### MODERN CHIC SERIES

Elite Grade European Oak, 1.2mm wear layer on a 9/16" plywood platform

### DI MODA

Elite Grade European Oak, 2.0mm wear layer on a 9/16" plywood platform

### ALLURE & ELEGANCE

Walnut in a variety of wear layer and platform thicknesses

### COLORADO

Hickory in standard colours, 2.0mm wear layer on a 9/16" plywood platform

### PORTRAIT

Hickory & Oak in a variety of colours, textures and grades, 2.0mm wear layer on a 9/16" plywood platform. Refer to colour samples in the CRAFT box for inspiration

For more information on platform specifications, visit [urbanwoodfloor.com/alacarte](http://urbanwoodfloor.com/alacarte)

### URBANWOOD COLOURS

Carefully curated and designer approved, the colours of UrbanWood are on-trend and range from traditional to chic. Refer to the UrbanWood Colours Box for a wide selection of available colours

### FINISH

The standard finish of A Là Carte is DuRa Finish Ultra Matte, a highly protective wood finish that looks natural and harmonizes with wood's natural texture. A commercial grade finish is available as an optional upgrade upon request

### HEALTHY HOME

GREENGUARD Gold certification proves that A Là Carte products have proven ultra-low VOC emissions and contribute to a healthy living environment with excellent indoor air quality



### HERRINGBONE / CHEVRON

All A Là Carte products are available in herringbone and chevron patterns – great options for creating visually stunning spaces

### GREEN MANUFACTURING

All UrbanWood floors are manufactured in a state-of-the-art wood flooring manufacturing facility that is fully owned and managed by Creative At Home Enterprises Inc. The facility runs on green, renewable energy, is Zero-Waste Certified, and is designed to provide a healthy, VOC-free working environment for its employees. For more information visit [urbanwoodfloor.com/sustainability](http://urbanwoodfloor.com/sustainability)

LOVE URBANWOOD? Request a Sample

We'll send you real pieces of UrbanWood so you can explore how it looks and feels in your project space